Executive MBA For top managers

The Executive MBA program is designed for modern managers who:

- have 5+ years of experience in managing complex systems at a strategic level;
- represent a variety of sectors, industries, geographies, and roles;
- strive to think more broadly, see the global picture, increase influence;
- are ready to accept responsibility for the development of themselves, business, and the country in conditions of increased complexity;
- believe in value and ethical leadership;
- speak English at the upper-intermediate
 (b2)+ level.

PROGRAM START DATE

24rd October 2024

APPLICATION DEADLINE – 18th OCTOBER

Studying in the MBA program allows for the development of the following abilities:

- strategic leadership;
- creating strategies in conditions of turbulence and uncertainty;
- development and implementation of innovative business models;
- understanding global contexts, meta-trends leading to change today and tomorrow;
- interactions in the world of open systems;
- system management for strategy implementation using the latest management and leadership practices.

PROGRAM STRUCTURE

- 15 training modules organized into five levels;
- the program includes 2 offsite modules and extracurricular activities;
- preparation and defense of a master's project.

SCHEDULE

- the program is scheduled on Thursday, Friday, Saturday, and Sunday from 10:00 a.m. to 06:00 p.m;

COST

The cost of the program is UAH 975 000 including VAT, excluding the cost of logistics of offsite modules.

Payment can be made in instalments over the first 10 months.

PROGRAM STRUCTURE

1st Level

«Personal strategies» (modules 1-3)

The level introduces participants to the curriculum, helps participants get to know the school, the program, and each other. Get acquainted with personal development strategies.

THE PURPOSE OF THE LEVEL

- reconsidering the path to professional and personal development;
- mastering the understanding that thinking is a competitive advantage;
- immersion in innovative management practices.

LEVEL COURSES:

- Personal communications
- Digital marketing
- Fundamentals of leadership
- Management is the evolution of administration
- Mankind in time
- Biology of thinking
- Practices of modern management

INDEPENDENT STUDY BETWEEN MODULES

Practical homework, reading literature to courses, tests, personal consultations with teachers via the kmbs online training system.

PECULIARITIES OF THE LEVEL

Participants are reconsidering their roles, professional and personal path, then move into their own groups: for business leaders (Presidents' MBA) and top managers (Executive MBA) and start learning strategic concepts and new generation.

2^{nd} level

«Economics, finance and business analytics» (3 modules for 4 days)

The level helps to understand how to build a financial system that will inform about the state of the business in real time.

THE PURPOSE OF THE LEVEL

- reconsidering the path to professional and personal development;
- mastering the understanding that thinking is a competitive advantage;
- immersion in innovative management practices.

LEVEL COURSES:

- Operational efficiency
- Corporate finance
- Managerial Accounting
- Analytical tools for improving business efficiency
- Investment management and risk management
- Portfolio management projects

INDEPENDENT STUDY BETWEEN MODULES

Practical homework, reading literature to courses, tests, personal consultations with teachers via the kmbs online training system

PECULIARITIES OF THE LEVEL

Humanitarian education (intellectual course) that is implemented in the concept of "Creative Practices" is introduced in the program. It aims to withdraw the manager from the "usual" style of thinking. Participants are studying contemporary artistic practices for changing old models of thinking, building new ones, working with ideas and creating their own discoveries. Participants begin working with "live" cases.

$\mathbf{3}^{\mathsf{d}}$ level

«Strategies of the new generation» (4 modules for 4 days)

Helps to develop capabilities for strategic thinking and use of strategic concepts; participants work with such concepts as strategic idea, system thinking, strategy, business model.

THE PURPOSE OF THE LEVEL

- learning of methodologies for creating new generation strategies;
- ability to develop strategies for complex systems.

LEVEL COURSES:

- Strategic thinking
- Modeling systems for managers
- Business clusters
- Security strategies
- Strategic marketing
- Strategic communications
- Business models
- Client protection

INDEPENDENT STUDY BETWEEN MODULES

Practical homework, reading literature to courses, tests, personal consultations with teachers via the kmbs online training system

PECULIARITIES OF THE LEVEL

Participants are comprehending the strategic block of the program, working with concepts such as strategic idea, system thinking, strategy, business model, which allows them bring systems to a fundamentally different level and scale business exponentially.



4^{th} level

«Strategy Implementation Management» (5 modules for 4 days)

Develops capabilities of human capital management, implementation of organizational design and corporate culture, transformation of organizations and change management.

THE PURPOSE OF THE LEVEL

- awareness of leadership as a driver for the development of organizations;
- development of strategic leadership capacity.

LEVEL COURSES:

- Human Capital Management
- Organizational design
- Corporative management
- Organizational Leadership

INDEPENDENT STUDY BETWEEN MODULES

Practical homework, reading literature to courses, tests, personal consultations with teachers via the kmbs online training system

PECULIARITIES OF THE LEVEL

- level involves a thorough research of real cases of business and nonbusiness institutions;
- an international off-site training module, which allows to significantly expand the worldview and networking of participants, apply what they have learned in working with global cases;
- a mentoring program and work on a master's project are ongoing.

OFFSITE MODULES OF THE PMBA PROGRAM

The field modules complement the classroom modules of the program with the practice of "live cases", i.e., visits to companies and institutions, discussions with their founders and top managers.

We get to know cities and regions through the prism of the Quadruple Helix concept of innovative development.

In the context of martial law, the program's modules take place within Ukraine.

MASTER'S PROJECT

The master's project summarizes and integrates the understanding and skills developed throughout the program. Participants must demonstrate mastery of the acquired knowledge. Master's projects are based on participants' own enterprises and initiatives.

THE HUMANITARIAN COMPONENT OF EMBA

The humanitarian component of the EMBA program is organized as a series of original courses that aim to provide:

- expansion of the worldview of the participants;
- acquaintance with the humanitarian way of thinking;
- finding new ideas for development for yourself, your business, your country.

The humanitarian component courses provide participants with an exploration of new areas, topics, speakers, and reveal the fundamental principles of "impractical things" that provoke the development of thinking of EMBA participants and form a culture of dialogue.

DIPLOMA

Graduates of MBA programs receive a Master of Business Administration degree from Kyiv-Mohyla Business School and a Master of Management from Kyiv-Mohyla Academy.

CONVOCATION

Convocation is a tradition of Kyiv-Mohyla Academy, which is also followed by kmbs. Every year, on June 28, participants of MBA groups whose studies have come to an end, put on their robes and academic caps, and participate in a festive ceremony. The Dean of kmbs and MBA program directors congratulate graduates on joining the Alumni community, and the most ardent members receive the Dean's Award. This festival is the most anticipated for graduates, lecturers, and the school team.

HOW TO BECOME A MEMBER OF THE PROGRAM:

- 1. Fill out and submit the application form to on the <u>EMBA programs'</u> <u>page.</u>
- 2. To write an essay on the topic: "My role in my business: yesterday, today, tomorrow».
- 3. Pass the interview with the programs' leader.

For more information about the program, please contact us:



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